

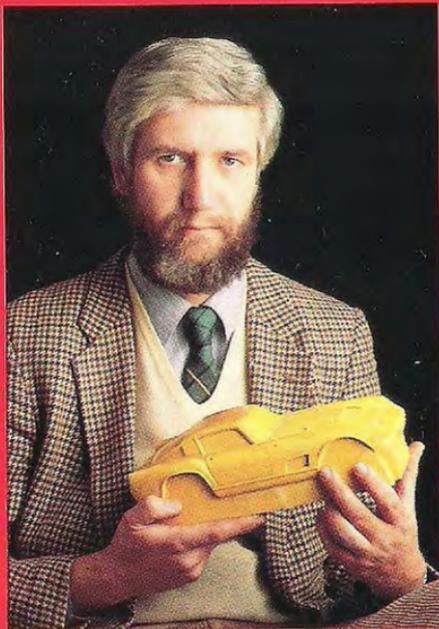
idea

AUTO IN MINIATURA PER COLLEZIONISTI
MODEL CARS FOR COLLECTORS
MODELES REDUITS POUR COLLECTIONNEURS

H 1:43

Marco Bossi, born in Turin, is the founder and the factotum of the IDEA 3. From the production of "white metal" kits, introduced in 1974, he changed in 1982 introducing, first in Italy, a new serie of artisan die cast model cars. He is very well known in worldwide for its various activities regarding the world of miniature cars.

The IDEA 3 model cars, like to underline Marco Bossi, are made by a collectors for collectors. And here is the difference!



Marco Bossi, turinois; est le fondateur et le factotum de la maison IDEA 3. Il a commandé son activité en 1974 avec la production des kits en "white metal" et, en 1982 a changé type de production introduisant sur le marché, premier en Italie, une nouvelle serie de modèles réduits artisanaux en zamak. Marco Bossi est connu dans le monde entier pour ces nombreuses activités dans le domaine de la miniatures. Il aime souligner que les IDEA 3 sont les seules modèles en zamak construits par un collectionneur pour les collectionneurs. Et ça fait la différence!

Marco Bossi, torinese, è il fondatore ed il factotum dell'IDEA 3. Dalla produzione dei "modelli speciali" in metallo bianco, presentati nel 1974, è passato, primo in Italia, alla produzione artigianale di modelli in pressofusione. È noto in tutto il mondo per le sue molteplici attività nel campo del collezionismo di auto in miniatura. I modelli IDEA 3, ci tiene a sottolineare, sono gli unici costruiti da un collezionista per i collezionisti. E qui stà la differenza!

Serie

idea3

Automodelli in pressofusione in metallo con particolari cromati.
Pneumatici in gomma scolpiti. Interamente montati a mano.

Model cars made in die cast and equipped with chromed parts.
Engraved rubber's tyres. All the models are entirely hand assembled.

Modèles réduits en zamak avec pièces chromés. Pneus en caoutchouc gravés. Tous les modèles sont assemblés à la main.



REF. 101 - FERRARI 410 S.A. SUPERFAST I - 1956

by *pininfarina.*



REF. 102 - FERRARI 250 GT SWB SCAGLIETTI - 1961

by *pininfarina*



REF. 103 - FERRARI 250 GT SW



Ref. 103 A - Tour de France 1961
"Mairesse-Berger"



Ref. 103 B - Tour de France 1962
"Simon-Dupeyron"



Ref. 103 C - Le Mans 1961
"Moss-G. Hill"



Ref. 103 D - Tourist Trophy 1961
"Parkes"

B SCAGLIETTI COMPETIZIONE



Ref. 103 E - Tour the France 1961
"Oreiller-Masoero"



Ref. 103 F - Le Mans 1961
"Grossman-Pilette"



Ref. 103 G - Le Mans 1961
"Guichet-Noblét"



Ref. 103 H - Le Mans 1961
"Reed-Arents"

REF. 107 - FERRARI 250 GT LW
ZIC



Ref. 107 A - Tour de France 1958
"Gendebien-Bianchi"



Ref. 107 B - Grand Prix de Paris 1960
"Simon"



Ref. 107 C - Tour de France 1959
"Mairesse-Berger"

B "TOUR DE FRANCE" COMPETI-
ONE



Ref. 107 D - Targa Florio 1958
"Der Stephanian"



Ref. 107 F - Tour de France 1959
"Simon-Thepenier"



Ref. 107 E - Los Angeles Examiner G.P. 1959
"William T. Sturgis"



Ref. 107 G - 3 Ore di Pau 1958
"Picard"

REF. 106 - FERRARI 250 GT LWB BERLINETTA - 1958

by *pininfarina*



REF. 108 - FERRARI 250 GT SWB CALIFORNIA - 1961

by *pininfarina*



REF. 111 - FERRARI 250 GT SWB CALIFORNIA CORSA



Ref. 111 A - Le Mans 1961



Ref. 111 B - 12 Ore di Sebring 1961

REF. 112 - FERRARI 250 GT SWB CALIFORNIA - 1960

by *pininfarina*



REF. 113 - FERRARI 375 AMERICA "INGRID BERGMAN" - 1954

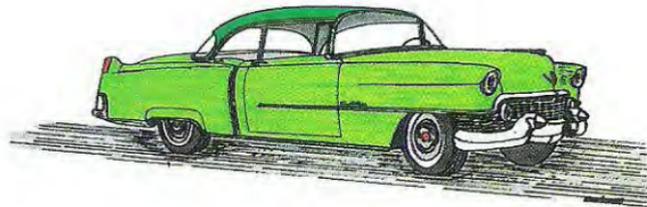
by *pininfarina*



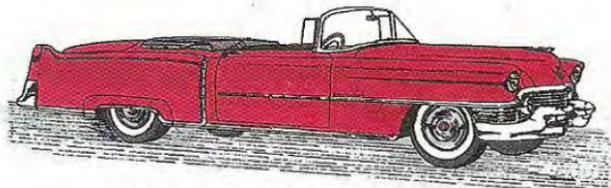
CADILLAC 62 - 1954



114 Cadillac 62 Coupé 1954



115 Cadillac 62 Coupé de Ville 1954



116 Cadillac 62 Convertible 1954

117 Cadillac 62 Convertible 1954 (chiusa)



118 Cadillac Eldorado 1954

119 Cadillac Eldorado 1954 (chiusa)

Serie

autohobby

Automodelli in "metallo bianco" e resina realizzati in serie limitata.
Disponibili solo montati.

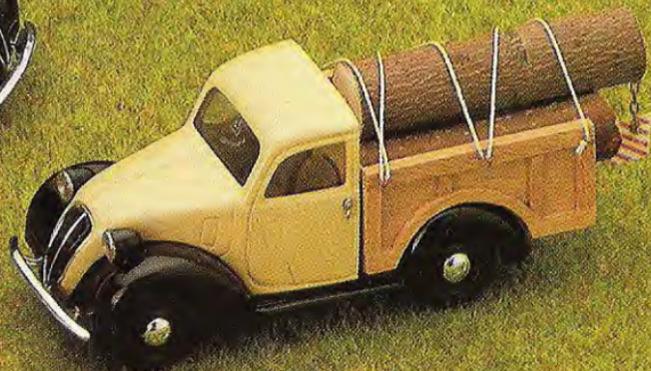
Model cars made in "white metal" and resin in very limited quantity.
They are available assembled only.

Modèles réduites en "white metal" et résine fait en série très limitée.
Ils sont disponibles seulement tous montés.

FIAT



Ref. 401 - Fiat 1100 A telonato



Ref. 402 - Fiat 1100 A pick up



Ref. 501 - Fiat 16/24 HP 1903
"Susa-Moncenisio"

CITROEN "TRACTION A



Ref. 607 - Carro attrezzi "MLS"
(Belgique)



Ref. 605 - Carro attrezzi "Wagram"
(France)



Ref. 606 - Carro attrezzi "Vivat"



Ref. 608 - Carro attrezzi "Dunkerque"

VANT" COMMERCIALI



Ref. 611. Telonato.



... con botti.



Ref. 611. ...

CITROEN "TRACTION AVANT" FURGONI



Ref. 603 - "Service Citroën"



Ref. 604 - "CITROËN"



Ref. 605 - "LES JOURNÉS CITROËN"

CITROEN "TRACTION AVANT"

Coca-Cola



Ref. 610 - Furgone



Ref. 612 - Auto bar

idea3

di M. Bossi & C. s.n.c. - via R. Gessi, 12 - tel. (011) 58.59.60 / 54.37.53 - 10136 TORINO (Italy)